

For immediate release

Annapolis Implements America's Newest, Community-Wide, Internet-based Emergency Notification System

(August, 2008) - ANNAPOLIS, MARYLAND AND ORLANDO - Annapolis, Maryland in cooperation with Orlando-based FLASHbrief, LLC, is pleased to announce the implementation of the Annapolis, MD Alert Center @ www.FLASHbrief.com, for all community resident's with a broadband Internet connection.

The FLASHbrief alert system provides Annapolis's leaders with the ability to send both Emergency Alerts (tornado, terrorism event, etc.) and Advisory Alerts (street closure, Amber Alerts, etc.) to every area resident who has a broadband, Internet connection on their work or home computer.

Accompanied by separate and distinctive audible alert tones for Emergency or Advisory Alerts, FLASHbrief will enable nearly instant notification through an "on-screen alert message" which appears on individual computer screens for every person who downloads a free FLASHbrief program. (Go to www.FLASHbrief.com, Government, Citizens, Get Connected Here for a free download.)

According to Mayor Ellen Moyer, "Now our emergency management officials, as well as our operating department heads, have a truly affordable, incredibly fast means of notifying every resident in the community, via their work or home computer, of urgent emergency or important advisory information simultaneously... same message and same instructions... in seconds. And, relatives or friends of Annapolis residents, who live in other communities across America or anywhere in the world, will be able to keep abreast of situations affecting their loved ones by simply downloading the Annapolis Alert Center on their computers."

Lawrence Jones, CEO of FLASHbrief adds, "With the ability to notify its residents within seconds of tornado sightings, flash flood warnings, temporary street closures, Amber alerts and similar events of urgent interest to Annapolis residents, Annapolis has taken the lead in effective mass alert notification for its citizenry. FLASHbrief is proud to be a part of providing this innovative technology as a gift to the City of Annapolis and to help every American city "Protect Our People".

Annapolis OEM

The Annapolis Office of Emergency Management will use every available means to communicate emergency notifications and welcomes FLASHbrief as an outstanding addition to our means to communicate emergency information to the public and businesses. We are impressed with the speed of this system and its very significant enhancement of our ability to reach the public in a timely manner. We look forward to the increased effectiveness of public notification that FLASHbrief provides.

About FLASHbrief, LLC

FLASHbrief, LLC, headquartered in Orlando, Florida is comprised of software and network security experts, former military and nationwide law enforcement, local, county, state and federal investigators. FLASHbrief is fully committed to mass alert notification technology and the war against terror and is constantly striving to bring innovative products to the marketplace.

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