

Press Release – FLASHbrief responds to potential H1N1 Virus Resurgence

FLASHbrief, LLC

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FLASHbrief creates affordable nationwide County Health Mass Alert Notification Service (CHMANS)

Orlando based FLASHbrief, distributor of mass alert notification technology announces the creation of nationwide, county health mass alert notification network in preparation for the upcoming flu season. The initial CHMANS monthly service connection can be activated in minutes and will provide individual county health department administrators with an affordable, fully maintained information notification system including desktop alert, email and SMS text notification for less than \$5.00 per day.

July 15th, 2009 -- Orlando – On July 15th, FLASHbrief, LLC will activate a fully functional health related citizen alert notification service giving nationwide county health departments and schools the ability to affordably communicate important health related information to an unlimited amount of citizens, students and parents connected to their respective service.

Expanding on **FLASHbrief Version 2.5**, (www.flashbrief.com) an upgrade to their popular existing Internet communication protocol (which provides emergency officials the ability to send nearly instant, emergency or advisory alerts to every Internet FLASHbrief connected computer anywhere in the world in less than 15 seconds with simultaneous message dissemination through email and if elected, SMS cellular text messaging), the County Health Mass Alert Notification Service or (CHMANS) is a streamlined service which requires only minutes for emergency officials to initially activate their region and less than 30 minutes of phone training to become proficient in its use. Once activated, emergency officials can send health updates in just seconds from any Internet connected computer connection worldwide.

According to Scott Jones, Executive Vice President and Chief Financial Officer of FLASHbrief, “With the implementation of the original FLASHbrief system late last year, cities and schools across America discovered that there truly was no faster way to notify individuals a relevant non-emergency advisory or impending emergency. Now we have streamlined the same FLASHbrief technology into an affordable monthly service program which costs less than \$5.00 per day per participating county or school organization. With the activation of the FLASHbrief (CHMANS) monthly service, county and school health officials can quickly and affordably disseminate information direct to individuals potentially affected.

About FLASHbrief, LLC

FLASHbrief, LLC, headquartered in Orlando, Florida is comprised of software and network security experts, former military and nationwide law enforcement, local, county, state and federal investigators. FLASHbrief is fully committed to mass alert notification technology and the war against terror and is constantly striving to bring innovative products to the marketplace.